

2018



Oxford Conference Series: October 2018 Conference Programme

7th Academic International Conference on Business,
Marketing and Management– AICBMM 2018

10th International Conference on Interdisciplinary Social
Science Studies– ICISSS 2018

Conference Venue: University of Oxford, St Anne's
College, Oxford, United Kingdom

Conference Dates: 12th-14th November 2018



FLE Learning



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FLE Learning

FLE Learning seeks to develop the knowledge and skills of both public and private sector actors on key new developments and issues in the area of law, trade, business, finance and economics by organising a variety of events, such as conferences, courses, training, and workshops.

In the past year, FLE has successfully organised twenty eight international academic conferences in which delegates from over 65 different countries participated, including Afghanistan, Algeria, Australia, Azerbaijan, Bangladesh, Belgium, Brazil, Bulgaria, Canada, Chile, China, Cyprus, Czech Republic, DR Congo, Egypt, Estonia, France, Georgia, Germany, Ghana, Greece, Hong Kong, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Jordan, Korea, Kuwait, Lithuania, Malaysia, Mauritius, Mexico, Morocco, Netherlands, New Zealand, Nigeria, North Cyprus, Oman, Pakistan, Philippines, Poland, Portugal, Qatar, Romania, Russia, Saudi Arabia, Singapore, Slovakia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, USA and Uzbekistan. FLE has also organised and provided various intensive onsite training programmes to public sector organisations and firms in the past years to develop and improve their controls and systems so as to ensure effective compliance with financial crime laws and regulations. Registered experts from the company also provided technical assistance to different firms to develop their risk portfolio by assessing various risks facing the firm and to update and improve the firm's internal controls and systems to efficiently detect and prevent potential financial crimes.

FLE (previously known as 'FLE Legal Education') was established in 2005 as the foremost provider of the Qualified Lawyers Transfer Test (QLTT) in the Indian Sub-Continent and was set up with the support of the Law Society of England and Wales and the British High Commissioner, New Delhi. QLTT was conducted in India by FLE in conjunction with Central Law Training (CLT), UK, and successful completion allows practising Indian lawyers to be admitted to the Roll of Solicitors of the Supreme Court of England and Wales. The programme was launched in India to allow Indian lawyers to take this test while in their home country.

FLE Learning is not a part of, or otherwise affiliated, to the University of Oxford, nor the 7th Academic International Conference on Business, Marketing and Management– AICBMM 2018 and 10th International Conference on Interdisciplinary Social Science Studies– ICISSS 2018 are University of Oxford and/or the Queen's College programs or activities.

Oxford Conference Series | 12th-14th November 2018

Conference Programme Day ONE*

Monday, 12th November 2018

08:45 AM: 09:15 AM : Registration and Tea/Coffee

09:15 AM: 09:25 AM : Welcome Remarks - Tsuzuki Lecture Theatre

Welcome and Opening Remarks by **Dr. Khaled Al-Anbar**, Doctoral Researcher and Teaching Assistant, University of Southampton (**United Kingdom**).

Dr. Khaled A. Al-Anbar, Keynote Speaker and Conference Chair Profile: Dr. Al-Anbar's research interests revolve around Critical Discourse Analysis, identity politics in contemporary political thought, questions of discourse, power and ideology as well as representation in political discourses. In 2017, he was a Visiting Researcher at the University of Cambridge and served as Vice-President of the Graduate Section at the British Association for Middle Eastern Studies (BRISMES) for two years. Dr. Al-Anbar also have previously worked as a lecturer in several Jordanian higher-education institutions including the University of Jordan (UJ), Al-Ahliyya Amman University (AAU), the Applied Science University (ASU) and the Consortium for Global Education (CGE). Having graduated from the University of Jordan with a BA and MA in English Linguistics, he moved to the University of Southampton to pursue a PhD in the field and am currently a Teaching Assistant within Modern Languages and Linguistics where he teach and lead seminars to second and third year undergraduate students, with a focus on the Arab World, analysing media discourse, and the role of religion in political life within the Middle East. Dr. Al-Anbar also review academic articles for Emergence (Southampton's Humanities Graduate School Research Journal) and work as a Learning Support Assistant as part of Southampton's team of Enabling Services. He has published and presented internationally about political discourse analysis, identity politics, representations of religion in discourse and second language acquisition. He reviewed books for the Journal of Language and Politics, Journal of Language and Discrimination, and Journal of Language in Society.

Day ONE Session ONE

Presentation on: **Monday, 12th November 2018**

Session chaired by **Dr. Maha Alsejari**

Presentation Group: Keynote Session

Conference Room/Hall - Tsuzuki Lecture Theatre

9:25:00 AM - 9:50:00 AM

Dr. Khaled Al-Anbar, Doctoral Researcher and Teaching Assistant, University of Southampton (**United Kingdom**), *The Politics of Inclusion/Exclusion in Framing Conflict: The Middle East Crisis in Political Discourse* (Delegate Number: Al-Anbar 6744 - BU15 - **Oral Presentation**) **Seat No:** 1

9:50:00 AM - 10:15:00 AM

Dr. Atif Bilal, Assistant Professor, Shaheed Zulfiqar Ali Bhutto Institute of Science & Technology (**Pakistan**), *CSR Activities and their Impact on Employees' Intention to Quit in SMEs of Pakistan* (Delegate Number: Bilal 6422 - BW08 - **Oral Presentation**) **Seat No:** 2

10:15:00 AM - 10:40:00 AM

Mrs. Taghreed Masri, Lecturer, Canadian University of Dubai (**United Arab Emirates**), *Critical Examination of the Arab undergraduate students' perceptions of their competence in academic Arabic language and their identity in the light of studying in EMI universities in the UAE* (Delegate Number: Masri 6709 - BU10 - **Oral Presentation**) **Seat No:** 3

10:45 AM -11:00 AM Tea/Coffee Break

Day ONE Session TWO

Presentation on: **Monday, 12th November 2018**

Session chaired by **Dr. Khaled Al-Anbar**

Presentation Group: Interdisciplinary Studies

Conference Room/Hall - Tsuzuki Lecture Theatre

11:00:00 AM - 11:25:00 AM

Dr. Maha Alsejari, Associate Professor, Kuwait University (**Kuwait**), *Physical Activity and Dietary Habit Among a Sample of Kuwaiti University Students: A sociocultural study* (Delegate Number: Alsejari 6674 - BU17 - **Oral Presentation**) **Seat No:** 4

11:25:00 AM - 11:50:00 AM

Mr. Subramanya Prasad Chandrashekar, Research Assistant Professor, The Open University of Hong Kong (**Hong Kong**), *The Belief in Free-will and Risk-Taking: An Investigation of Competing Hypotheses Across Eastern and Western Culture* (Delegate Number: Chandrashekar 6712 - BU14 - **Oral Presentation**) **Seat No:** 5

11:50:00 AM - 12:15:00 PM

Dr. Surdu Ileana-Cinziana, Researcher, The "Mihai Viteazul" National Intelligence Academy (**Romania**), *International Sanctions Policies: How the EU and USA sanction Russia's actions* (Delegate Number: Ileana-Cinziana 6757 - BU21 - **Oral Presentation**) **Seat No:** 6

12:15:00 PM - 12:40:00 PM

Dr. Bagus Takwin, Associate Professor, Universitas Indonesia (**Indonesia**), *The Effects of Positive Automatic Thoughts as a Mediators of the Relationship between Positive Affects and Meaning in Life* (Delegate Number: Takwin 6529 - BU13 - **Oral Presentation**) **Seat No:** 7

12:40:00 PM - 1:05:00 PM

Ms. Cristina Quaranta, PhD Fellow, University of Rome TorVergata (**Italy**), *Multiple dimensions of corporate social responsibility within the firm as a real entity and common good* (Delegate Number: Quaranta 6756 - BU18 - **Oral Presentation**) **Seat No:** 8

13:05:00 PM – 13:10:00 PM Day one Group Photograph

13:10:00 PM - 2:00:00 PM Lunch Break

Day ONE Session THREE

Presentation on: **Monday, 12th November 2018**

Session chaired by **Dr. Atif Bilal**

Presentation Group: Interdisciplinary Studies

Conference Room/Hall - Tsuzuki Lecture Theatre

2:00:00 PM - 2:25:00 PM

Mr. Olaitan Akinleke, Principal Lecturer, Federal Polytechnic Ilaro (**Nigeria**), *Effects of Psychosocial Factors on Perceived Workplace Stress Among Female Employees in Ogun State, Nigeria* (Delegate Number: Akinleke 6620 - BU04 - **Oral Presentation**) **Seat No:** 9

2:25:00 PM - 2:50:00 PM

Mr. Mohamed Alhanaee, Postgraduate Student, Canterbury Christ Church University (**United Kingdom**), *Soft power policing in Abu Dhabi: A summary of findings* (Delegate Number: Alhanaee 6675 - BW11 - **Oral Presentation**) Seat No: 10

2:50:00 PM - 3:15:00 PM

Prof. HEND Almaseb, Associate Professor, Kuwait University (**Kuwait**), *Kuwaiti Social Workers' Orientation Toward Evidence-Based Practice (EBP)* (Delegate Number: Almaseb 6643 - BU19 - **Oral Presentation**) Seat No: 11

3:15:00 PM - 3:30:00 PM

Tea-Coffee Break

Day ONE Session FOUR

Presentation on: **Monday, 12th November 2018**

Session chaired by **Dr. Bagus Takwin**

Presentation Group: Business and Economics

Conference Room/Hall - Tsuzuki Lecture Theatre

3:30:00 PM - 3:55:00 PM

Dr. Mohammad Knio, Lecturer and Assistant Dean, International University of Beirut (**Lebanon**), *Examining the Impact of Political Events on Stock Market Returns in Tadawul, KSA* (Delegate Number: Knio 6777 - BW14 - **Oral Presentation**) Seat No: 12

3:55:00 PM - 4:20:00 PM

Mr. Emad Salem, PhD Candidate, Brunel University (**United Kingdom**), *The Effect of Electronic Word of Mouth and Friend-of-a-Friend on Brand Knowledge – An Empirical Investigation in the SMEs* (Delegate Number: Salem 6628 - BW09 - **Oral Presentation**) Seat No: 13

4:20:00 PM - 4:45:00 PM

Mr. Dibya Nandan Mishra, Research Scholar, National Institute of Technology Rourkela (**India**), *Empowering Customer and Service Provider Relationship in Wellness Tourism in India using Sentiment Analysis* (Delegate Number: Mishra 6583 - BW03 - **Oral Presentation**) Seat No: 14

6:00 PM - 8:00 PM

Welcome Dinner* at Browns Oxford 5-11 Woodstock Road, Oxford, Oxfordshire, OX2 6HA Tel: 01865 511995 (Only for those delegates who have registered and paid for the social events)

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Conference Programme Day TWO*

Tuesday, 13th November 2018

08:45 AM: 09:05 AM : **Registration and Tea/Coffee**

Day TWO Session ONE

Presentation on: **Tuesday, 13th November 2018**

Session chaired by **Ms. Seema Ali Lalani**

Presentation Group: Interdisciplinary Studies

Conference Room/Hall - Tsuzuki Lecture Theatre

9:05:00 AM - 9:30:00 AM

Mrs. Rekha Chaudhari, Managing Director, Mothers Touch Foundation (**India**), *Evolving Indian post-partum care through service model: qualitative study of experience and satisfaction* (Delegate Number: Chaudhari 6704 - BU16 - **Oral Presentation**) **Seat No:** 15

9:30:00 AM - 9:55:00 AM

Dr. Rey Carlo Gonzales, Assistant Professor 5, University of the Philippines Visayas (**Philippines**), *National Identity and Postcolonial Anxiety in the Commercialization of Arnis de Mano* (Delegate Number: Gonzales 6384 - BU05 - **Oral Presentation**) **Seat No:** 16

9:55:00 AM - 10:20:00 AM

Ms. Huei-Lin Juang, Doctoral Candidate, National Kaohsiung Normal University (**Taiwan**), *The benefits of compassion: A development of Compassion Emotion Regulation Model based on Buddhism* (Delegate Number: Juang 6504 - BU07 - **Oral Presentation**) **Seat No:** 17

10:20:00 AM - 10:45:00 AM

Prof. Susana Mesquita Barbosa, Assistant Professor, Universidade Presbiteriana Mackenzie (**Brasil**), *Innovation Policies and the Strategic Agenda for Higher Education in Brazil: Possibilities and Limits for National Development* (Delegate Number: Barbosa 6491 - BU06 - **Oral Presentation**) **Seat No:** 18

10:45 AM -11:00 AM **Tea/Coffee Break**

Day TWO Session TWO

Presentation on: **Tuesday, 13th November 2018**

Session chaired by **Dr. Mohammad Knio**

Presentation Group: Interdisciplinary Studies

Conference Room/Hall - Tsuzuki Lecture Theatre

11:00:00 AM - 11:25:00 AM

Ms. Seema Ali Lalani, Secondary Teacher, Institute of Tariqah and Religious Education board for Pakistan ITREBP (**Pakistan**), *How Can Philosophical Inquiry be Used as a Means of Engendering Spirituality* (Delegate Number: Ali Lalani 6638 - BU20 - **Oral Presentation**) **Seat No:** 19

11:25:00 AM - 11:50:00 AM

Dr. Wannawee Boonkoom, Assistant Professor, Silpakorn University (**Thailand**), *Development of Cultural Tourism Management in Tourism Resources in Central Region of Thailand* (Delegate Number: Boonkoom 6669 - BU11 - **Oral Presentation**) **Seat No:** 20

11:50:00 AM - 12:15:00 PM

Ms. Jana Svecova, PhD Student, Masaryk University (**Czech Republic**), *Consumer behavior in context of circular economy* (Delegate Number: Svecova 6761 - BW13 - **Oral Presentation**) **Seat No:** 21

12:15:00 PM - 12:40:00 PM

Ms. Afrah Zuraj, Student, Maastricht University Kuwait (**Kuwait**), *Marketing to Children* (Delegate Number: Zuraj 6311 - BW02 - **Oral Presentation**) **Seat No:** 22

12:40:00 PM - 1:05:00 PM

Dr. Milla Setyowati, Lecturer, University Indonesia (**Indonesia**), *Performance Evaluation of Tax Administration Upon Separation of Account Representative Function* (Delegate Number: Setyowati 6469 - BX25 - **Oral Presentation**) **Seat No:** 23

13:05:00 PM – 13:10:00 PM

Day one Group Photograph

13:10:00 PM - 2:00:00 PM

Lunch Break

Day TWO Session THREE

Presentation on: **Tuesday, 13th November 2018**

Session chaired by **Dr. Atif Bilal**

Presentation Group: Interdisciplinary Studies

Conference Room/Hall - Tsuzuki Lecture Theatre

2:00:00 PM - 2:25:00 PM

Mr. Paul Nyray Antolino, Graduate Student, University of the Philippines Diliman (**Philippines**), *The Effect of Similarity and Ranking on Competitive Performance* (Delegate Number: Antolino 5890 - BU02 - **Poster Presentation**) **Seat No:** 24

2:25:00 PM - 2:50:00 PM

Mr. Hanan Alenazy, PhD Student, The University of Leicester (**United Kingdom**), *Who is in Charge Regarding Gender Segregation in Saudi Arabia: Cultures and Traditions or Religion?* (Delegate Number: Alenazy 6691 - BU12 - **Oral Presentation**) **Seat No:** 25

2:50:00 PM - 3:15:00 PM

Mr. Hanan Alenazy, PhD Student, The University of Leicester (**United Kingdom**), *Gender Issues in Leadership: Cultural Perspectives and Related Policies (Macro)* (Delegate Number: Alenazy 6700 - BU12A - **Oral Presentation**) **Seat No:** 26

3:45:00 PM -4:00:00 PM

Farewell Tea-Coffee

List of Listeners

Mr. Alhassan Issahaku, Chief Director, Northern Regional Coordinating Council (NRCC) (**Ghana**), *Listener*
(Delegate Number: Issahaku 386 - BW10 - **Listener**) **Seat No:** 27

Mr. Van Hien Nguyen, Manager of Communication and Marketing Department, UNESCO (**Vietnam**), *Listener*
(Delegate Number: Nguyen 387 - BU08 - **Listener**) **Seat No:** 28

Mr. Van Duy Nguyen, Deputy Manager of Training Department, UNESCO (**Vietnam**), *Listener* (Delegate Number:
Nguyen 388 - BU09 - **Listener**) **Seat No:** 29

Mrs. Thi Huong Ngat Phi, Education Manager, UNESCO's for Community Health Support Center (**Vietnam**),
Listener (Delegate Number: Phi 392 - BU22 - **Listener**) **Seat No:** 30

Mrs. Baseerat Abiola Ojooiyun-Ndola, Chief Geologist, Lagos State Building Control Agency (**Nigeria**), *Listener*
(Delegate Number: Ojooiyun-Ndola 380 - BW04 - **Listener**) **Seat No:** 31

Staff:

Ms. Samantha Sintes-Barber, Conference Assistant/Co-ordinator, FLE Learning (**United Kingdom**), *Staff*
(Delegate Number: Sintes-Barber 1313 - BU24 - **Staff**) **Seat No:** 32

06:00 PM - 8:00 PM **Social Networking Dinner*** at **Bella Italia Restaurant, 6 George St, Oxford OX1 2AF**
(Only for those delegates who have registered and paid for the social events).

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Conference Programme Day THREE*

Wednesday, 14th November 2018

10:20 AM to 12:00 PM **Explore Oxford through - Oxford City Sightseeing (Open top Bus)**

Departing at 10:30am from Oxford City Sightseeing **Stop number 8 High Street** ((Near University Church Main Gate), Oxford OX1 4AH

Your Ticket for Oxford City Sightseeing (Open top Bus) is valid for 24 hrs on both Guide Friday GREEN and City Sightseeing RED buses and you can get on and off at any of the 19 stops on the tour – keep a hold of your ticket for re-boarding!

12:00 PM – 1:00 PM **Networking Lunch**

Your networking lunch is provided at **Vaults & Garden Café, University Church, High Street, Oxford OX1 4AH** **Phone: 01865 279 112**. You will find **Vaults & Garden Café** in the historic and contemporary heart of Oxford, situated in the 1* listed Old Congregation house of Oxford University, which was built in 1320, with the Old University Library above and the University Church Gardens on Radcliffe Square.

1:00 PM – 15:00 PM: **Oxford Literary Walking Tour (90mins)**
Departing at 1:00 from: **Vaults & Garden Café, University Church (Main Gate Entrance)**

Description of the Oxford Literary Walking Tour:

Oxford's magic has inspired generations of creative writers, some of them internationally famous, like J.R.R. Tolkien and C.S. Lewis, others known to a more restricted but discerning readership, like Philip Larkin and Beerbohm himself. Literary walking tour evokes many of these unique personalities and shows you the places where they studied and relaxed, were rapt by religious fervour, composed in mad erotic delirium, or drifted away into dreams of other worlds and other days. Our guides, noted literary experts, will take you round the centre of "that sweet city... with her dreaming spires" as Matthew Arnold phrased it, and give you a genuine flavour of Oxford's glorious literary past, and her vibrant present. Colleges will be visited so that the living atmosphere of the university, jealously preserved through long centuries, can be experienced just as it was by the writers themselves. The tour lasts for an hour and a half, giving plenty of time to wander and savour the delights of the 'English Athens': its halls, chapels, cloisters, and gardens which, as W.H. Auden expressed it, the rooks still haunt "like agile babies." The whole history of the English language can be traced in these ancient places, right up to a 21st century of dynamic change, and the resonant names of Shelley, Swift, Wilde, T.E. Lawrence, Gerard Manley Hopkins, Waugh, Amis, Philip Pullman and Le Carré will come to assume greater significance and fascination, even for those who know their work well. For those who do not, a whole new world of knowledge and imagination awaits discovery. **Length:** 90 minutes

15:00 AM to 17:00 PM **Explore Oxford through Oxford City Sightseeing (Open top Bus)**

Your Ticket for Oxford City Sightseeing (Open top Bus) is valid for 24 hrs on both Guide Friday GREEN and City Sightseeing RED buses and you can get on and off at any of the 19 stops on the tour – keep a hold of your ticket for re-boarding!

Note: Day ONE Welcome Dinner*, Day TWO Social Networking Dinner* and Day THREE* social networking events are only for those delegates who have registered and paid for the social events.

Important Information

Registration & Welcome Pack: All delegates **MUST register** for the conference at the registration desk on the first day of the conference between 8:45am to 09:15am. At the registration desk, they will be provided with conference welcome pack, which will include conference programme, conference abstracts, certificate of attendance and other useful information.

Dress Code: Although there is no particular dress code for the conference, we would like to request you to kindly dress formally/smarty during the conference.

Presentation Duration: You are required to give an oral presentation of 20 minutes (maximum) plus 5 minutes for discussion where other participants may ask you questions regarding your presentation and research. Please note that your presentation must be in English language.

PowerPoint Presentation: For your presentation, you can either use PowerPoint or Prezi, whichever is more convenient for you. For PowerPoint presentation, we request you to kindly bring it on your own USB/memory stick. You do not need to email us your presentation copies. However, please note that each delegate will be given internet access during the conference.

Wifi: Each Delegate will be given a wifi code to use internet connection during the conference

FULL Paper Publication Policy: Papers submitted and presented at the conference will be published in the conference proceedings, subject to their acceptance by the review committee. To be considered for publication in the conference proceedings, submitted papers must strictly adhere to our prescribed in-house referencing style ie., Harvard Citing and Referencing Style. Each conference proceeding will have a unique digit International Standard Serial Number (ISSN) and/or International Standard Book Number (ISBN) code. For further information, please visit <http://www.flelearning.co.uk/submission-guideline>.

If you want your FULL paper (maximum 5000 words) to be published in the conference proceedings, kindly handover the duly signed copy of the COPYRIGHT LICENCE AGREEMENT to the FLE representative at registration desk on DAY ONE of the conference. A copy of the copyright agreement will be provided to you in your 'Conference Welcome Pack' on the first day of the conference. Once we will receive your duly signed agreement, we will be in contact with you within the next three weeks to confirm when you can expect a proof of your paper to review, if accepted for publication in the proceedings.

If you also wish your FULL paper to be considered for publication in the peer-reviewed e-journal, you must authorise us to consider your paper for publication in the respective Journal by giving us your clear instructions in the same Copyright agreement. For publication in the E-Journal, please be advised that after the acceptance of your full paper for publication in any of our E-Journals, your paper will enter the production cycle and you will be asked to pay the publication fee/charges in the sum of £52.50 per 5,000 words. If the payment is not received before the deadline (usually 5 working days from the acceptance notice), your paper will be withdrawn from the publication process. However, on receipt of the publication fee, the necessary editing and formatting corrections will be made and you will receive the final proof of your article for review and/or approval to publish.

Please note that if a copy of the duly signed agreement is not received by us, we will not be able to publish your contribution in any manner. For further information about publication, please visit our website <http://www.flepublications.com/>

Non-Smoking Area: We would like to bring it to the notice of all registered delegates that the conference venue is a non-smoking College. It is therefore our humble request that no registered conference delegate should smoke inside the college premises.

Data Protection Policy: Under the data protection law, we cannot share the personal data and presentation materials of any conference delegate without his/her permission. We therefore encourage all delegates to personally exchange their business cards during the conference if they want to exchange any further correspondence. For detailed information about our data protection policy, please visit <http://www.flelearning.co.uk/data-protection>

Social Media: Please follow us for **conference updates** and your **presentation pictures** on **twitter** (<https://twitter.com/FLELearning>)

Conference Venue Contact Details:

University of Oxford
St Anne's College
56 Woodstock Road
Oxford OX2 6HS
Telephone: +44 (0) 01865 274800

Directions:

From any UK Airport to Oxford use National Express coach services. To book your ticket, please visit <http://www.nationalexpress.com/wherewego/airports/index.aspx>

Nearest Railway Stations

Amey Railways, Oxford Train Station, Park End St, Oxford OX1 1HS

Nearest Coach/Bus Stations

48 George St, Oxford OX1 2AQ, United Kingdom.

The bus station and railway station are both located about 20 minutes' walk from the College.

Taxis are available from both stations and should take about 5-7 minutes to reach us (traffic depending).

Car The city centre is avoided by approaching college from the north, ideally on the A4144 (Woodstock Road) or alternatively the A4165 (Banbury Road), both of which are accessible from the ring road. If using the M40 from the north, leave at Junction 9 and take the A34 southbound. From the south-east, leave the M40 at Junction 8 take the A40 northbound. This becomes the Oxford ring road (Northern Bypass), and you can then take the A4144 (Woodstock Road) from this. The best option for those coming from outside Oxford by car is to use the Peartree Park and Ride, close to the junction of Woodstock Road (A4144) and the A34. Park and Ride buses come straight down Woodstock Road and stop at the Radcliffe Infirmary, which is next door to GTC. There are pay-and-display car parking spaces in St Giles and the surrounding streets, but the centre of Oxford is often extremely congested. On-road parking near the College is almost impossible (most of this is residents only), and it will not usually be possible to arrange visitor car parking on the College site.

Coach There are very frequent services from London Victoria Station and Heathrow and Gatwick Airports, operated by Oxford Bus and Stagecoach ('The Oxford Tube' and the 'X90'). A less frequent service connects with Birmingham International Airport. There are connections with many other parts of the country, including a direct service to Cambridge. The central bus and coach station (Gloucester Green) is a 15-minute walk south of the College. There is a nearby taxi rank (across the square of Gloucester Green, outside the cinema).

Rail There are frequent direct trains from London Paddington and regular links northwards via Birmingham, southwards via Reading, and westwards via Didcot. Consult the interactive National Rail timetable. The Oxford central station is a 20-minute walk from GTC, but there is a taxi rank at the station. The new Oxford Parkway station is a fast train from London Marylebone to north Oxford. There are several buses, (2, 2A, 2D, and S5) that leave regularly from the parkway station to the Bevington Road stop, a four-minute walk from College. Consult the Chiltern Railways website for timetable.

Air The most convenient arrival airport is London Heathrow, from which there is a frequent express coach service to Oxford (see below). London Gatwick is a little further, but again there is direct coach service to and from Oxford. Birmingham International, Stansted and Luton have less frequent coach and/or rail connections with Oxford.

Note: Copy of the conference Programme will also be provided at the registration desk.

FLE Learning Ltd

Conference Division

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